

**FOR IMMEDIATE RELEASE**  
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**SAVE VANISHING SPECIES POSTAGE STAMP AT  
YOUR SAN ANTONIO ZOO**

**SAN ANTONIO, TX** – The San Antonio Zoo and San Antonio Post Office will hold a ceremony launching the SAVE VANISHING SPECIES stamps at the San Antonio Zoo on **Friday, October 14th at 10:00 am at the tiger exhibit.**

Following the ceremony, attendees may purchase a new wildlife postage stamp that benefits international wildlife conservation. Net proceeds from sale of the *Save Vanishing Species* stamp, which features an illustration of a tiger cub, directly support efforts to save beloved species like rhinos, elephants, tigers, turtles, and great apes – at no cost to American taxpayers. The *Save Vanishing Species* are now available at Post Office locations nationwide and at [USPS.com](http://USPS.com). Stamps sell for 55 cents – 11 cents greater than a First Class Mail stamp – and \$11 for a sheet of 20.

“The *Save Vanishing Species* stamp represents a unique opportunity for all Americans to help conserve the world’s most iconic species,” said Steve McCusker, Executive Director of the San Antonio Zoo. “Buying this stamp is a small but meaningful investment in our worldwide conservation efforts and I encourage all of our San Antonio Zoo guests to take that important step.”

The *Save Vanishing Species* stamps will directly provide funding for projects supported by the [Multinational Species Conservation Funds \(MSCF\)](#), which are administered by the [U.S. Fish and Wildlife Service](#) to conserve tigers, rhinos, great apes, marine turtles, African elephants and Asian elephants. The stamp was created through federal legislation which was signed into law in September 2010. Passage of the law was spearheaded by the

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[Wildlife Conservation Society](#) and was supported by the 33 organizations of the Multinational Species Coalition, including the [Association of Zoos and Aquariums](#).

“This stamp marks the fourth semi postal issued by the Postal Service. These types of stamps provide an extremely convenient way for the American public to contribute to help protect threatened and vanishing species,” said Deputy Postmaster General Ron Stroman. “We look forward to working with the U.S. Fish and Wildlife Service and the Multinational Species Coalition to make this stamp a resounding success.”

“The stamp provides a unique opportunity for the American public to work with the federal government to contribute to saving some of our most beloved threatened species,” said Herb Raffaele, Chief of the U.S. Fish and Wildlife Service’s Division of International Conservation. “A commitment to the stamp will demonstrate that Americans really care about wildlife conservation abroad.”

**MEDIA IS INVITED TO THE CEREMONY. PARKING IS AVAILABLE  
NEXT TO THE ZOO ENTRANCE**

**For more information or to schedule an interview/photo opportunity,  
please call Debbie Rios-Vanskike at the number above.**

*The San Antonio Zoo is a non-profit organization dedicated to providing the highest standard of care for the animal and plant collections while offering a recreational and educational experience for our many visitors. The Zoo is accredited by the Association of Zoos and Aquariums and is open 365 days a year. Admission for children ages 3 – 11 is \$8. Admission for visitors ages 12 and older is \$10.75 Seniors over the age of 62 pay a discounted rate of \$8 and children two and younger are free. Family memberships are \$70 good for the entire family.*

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